

# MMAD

## VINEYARD

### BLEWITT SPRINGS

#### 2021 GRENACHE

##### November 2022

CHES COOKE  
FIVE WAY CELLARS 'ORACLE'

MMAD Grenache is made with a hands-off approach, looking for varietal character, purity and freshness. However it is also true to its region (arguably the best spot in the country for Grenache) and reflects the warm site and sandy soils. As such, the 2021 Grenache is a medium bodied wine, with a reasonably deep hue and primary fruit aromas. It's been made with a restrained 10% whole bunch and no new oak. Like with the Chenin, concrete tanks for fermentation have been used to enhance the texture and create an 'airiness' to the wine which is really evident to me. Aromas seem lifted and particularly vibrant, with red fruit and red florals including dried rose petal. The ironstone component of the soil brings a ferrous, earth-derived component to this which I particularly like. And its age- worthiness? It will live for a long time...

##### OCTOBER 2022

SHANTEH WALE  
THE WINE PILOT

Old vine grenache from Blewitt Springs promises great things and the 2021 MMAD vineyard Grenache delivers in truckloads. The cordial red syrup squeezed over old school snow cones meets fresh cranberry and maraschino cherry. Picked sage and bay leaf then lead to dusty nutmeg and red clay. Tannins are silty and fine and the wine is extremely well integrated for it's youth. Drink with lamb loin chops that are pink in the middle and charred on the edges.

96 POINTS

NICK STOCK  
THE WINE MAGAZINE

It's no secret that Blewitt Springs is a happy home for this variety. Crushed raspberry and pomegranate, some herbal kick, too. There's a tangy, well-defined feel to the palate and a gently granular edge to the finish. very complete and polished.

96 POINTS

SARAH AHMED  
DECANTER

Pretty, perfumed and pristine with al dente red cherry and blue berry fruit, peonies, orange peel, musk and cherrystone with a saline ironstone tang on the finish. Smudgy-textured tannins and seamless oak – support by stealth – allow the fruit and florals to shine, but offer scope for ageing if you can resist this Cru Beaujolais-esque old-vine Grenache.

94 POINTS

JAMES SUCKLING  
JAMESSUCKLING.COM

Aromas wild red fruits, white pepper and rose hip. Full-bodied with chewy tannins. Fresh and bright with an array of red berry fruit washing over the palate. Easy finish.

91 POINTS

##### SEPTEMBER 2022

JAMES HALLIDAY,  
THE WEEKEND AUSTRALIAN

Its clarity matches its freshness; 10% whole bunches, 90% whole berry, 20 days in Italian-made tulip-shapes concrete 4-tonne fermenters, matured. 15 months in old French puncheons. The highly fragrant blend of cherry and plum drives a long, fine, elegant palate.

97 POINTS

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TONY LOVE,  
INDAILY

The first thing to note is the front label, which specifies only Blewitt Springs as its source. A statement right there. And as a first release it's truly great now and incredibly promising for what will come from a wine that already reveals many of the variety's desired tensions and harmonies: fragrance that's lively and pure, then a set of flavours from red berry to a slightly earthier fruit vibe that the winemakers note as pomegranate. A sense of Middle Eastern spice adds extra interest and assists in the fine, dusted tannin feel, without distracting from the wine's underlying freshness and energy. Exciting times.

MAX ALLEN,  
THE FINANCIAL REVIEW

In early 2021, the people behind Shaw and Smith winery in the Adelaide Hills – Michael Hill Smith, Martin Shaw, Adam Wadewitz and David LeMire – bought an old vineyard in the Blewitt Springs area of McLaren Vale and established the MMAD brand. The inaugural trio of wines from that vineyard consists of an apple-crisp 2021 chenin blanc that will flesh out and improve in the bottle over the next few years, an already seductive and rich 2021 shiraz and this grenache, produced from vines planted in 1939. Densely textured, almost velvety, with hints of game and earth and woody spice, it's a great example of why some people describe this grape as being like "warm-climate pinot noir".

#### AUGUST 2022

CAMPBELL MATTINSON,  
THE WINE FRONT

The grenache vines in the MMAD vineyard were planted in 1939. That's quite a year, in world terms, to begin your life. This wine was aged in old oak; no new oak was used. Truly beautiful grenache. Sweet and ripe but savoury and, even, crunchy with it. Best of many worlds. Woodsmoke, herbs, raspberry, cloves and a sweet earth character. The presser mentions pomegranate and it's a good call; it brings that seed-like crunch to the wine. Tannin is ultra fine and the finish is noteworthy. Blewitt Springs is a great place to grow red wine grapes and here, again, it's off and away, in full voice.

**95 POINTS**

PAUL EDWARDS,  
THE WEST WEEKEND

Lifted, but subtle aromatics of raspberry, black plum and cured meat. Concentrated, elegant, fine and compact palate, especially for a grenache. Red berry reduction, gently spicy; white pepper, cardamom and fennel. Shows a satin-like, fine tannin weave and long compressed mineral/red fruit finish. Reads the path of generosity versus savoury tension with aplomb.

**95 POINTS**

HUON HOOKE,  
THE REAL REVIEW

Very bright, youthful translucent purple-red colour, with a complex and appealing fragrance that is spicy and layered, with raspberry, red-cherry fruit laced with dried-herb and spice notes that include clove and pepper. The palate is rich and elegant, medium to full bodied and gloriously supple in its texture. It's a young but quite sophisticated grenache: a superb drink already and surely has a bright future if cellared.

**95 POINTS**

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ERIN LARKIN,  
ROBERT PARKER WINE ADVOCATE

#### JULY 2022

The Mmad Vineyard is an interesting project headed up by Martin Shaw, Michael Hill-Smith MW, Adam Wadewitz and David Le Mire MW (Martin, Michael, Adam, David—the acronym is obvious). The goal was to find a high-quality vineyard to purchase in McLaren Vale, specifically Blewitt Springs. When this vineyard finally became available, they pounced: the real story is more nuanced than that, but all you need is the gist. The wines are excellent and show the confluence of greatly talented wine minds and hands in the group. This 2021 Grenache is pure and layered; the silty tannins are threaded through every aspect of the fruit in the mouth. The acidity makes it almost ethereal. The wine is supple, with notes of beetroot, bloodroot and raspberry pip. Very impressive. Very fine. Nice density. Great tannins—chalky. The wine saw a combination of concrete and large format, old oak. This is a supreme first release.

94 POINTS